





# Lobbying for Rare Disease: A Guide to Writing Your Elevator Speech

Hi \_\_\_\_\_,  
**NAME OF LAWMAKER**

My name is \_\_\_\_\_ and I'm a resident of \_\_\_\_\_.  
**YOUR NAME** **COUNTY/STATE**

I'd like to use our time today to talk about \_\_\_\_\_  
**INSERT TOPIC/DISEASE/LAW/FUNDING**

The reason why I'm advocating for this is because \_\_\_\_\_  
**INSERT PERSONAL STORY (2-3 SENTENCES)**

I know you \_\_\_\_\_  
**INSERT RELEVANT CONNECTION/STANCE RELATED TO LAWMAKER (IF APPLICABLE)**

What you may not know is that \_\_\_\_\_  
**INSERT TWO POINTS/STATISTICS THAT MAY ENCOURAGE ACTION**

I hope you'll consider \_\_\_\_\_  
**INSERT ACTION**

because it could mean \_\_\_\_\_  
**INSERT POSITIVE OUTCOME**

Lastly, do you have any questions for me?

Thank you again for your time.