Prepare Your Pitch!



Get Ready!

During the Practice Your Pitch webinar on July 21, 2020, you'll receive tips and advice from the Fast Forward for RARE coaches in how to share your story with impact and inspire action during your Rare Across America in-district lobby meetings.

Before joining the Practice Your Pitch webinar, please take a moment to complete Part 1 by writing your elevator speech. Feel free to use the back side for inspiration while crafting your speech. This

Prepare Your Pitch:

orief pitch should be as short as the time it takes to ride in an elevator (about 30-90 seconds). You could start with "I am here today because" or "Did you know that?" Be sure to include what you're asking your representative or their staff member to do. Use the worksheet on the second page to nelp you craft your pitch.





Hi,	
NAME OF LAWMAKER	
My name is	and I'm a resident of
YOUR NAME	COUNTY/STATE
	INSERT TOPIC/DISEASE/LAW/FUNDING
The reason why I'm advocating for this is bed	Cause INSERT PERSONAL STORY (2-3 SENTENCES)
	INGERT ERGONAL GTORT (2 G GERTERGEG)
l know vou	
INSERT RELEVANT CONNECTION	/STANCE RELATED TO LAWMAKER (IF APPLICABLE)
	O POINTS/STATISTICS THAT MAY ENCOURAGE ACTION
l hope you'll consider	
because it could mean	INSERT ACTION
Seedase it could mean	INSERT POSITIVE OUTCOME
Lastly, do you have any questions for me?	
Thank you again for your time.	



