Prepare Your Pitch!

Get Ready!
During the Practice Your Pitch webinar on July 21, 2020, you'll receive tips and advice from the Fast Forward for RARE coaches in how to share your story with impact and inspire action during your Rare Across America in-district lobby meetings.

Prepare Your Pitch:
Before joining the Practice Your Pitch webinar, please take a moment to complete Part 1 by writing your elevator speech. Feel free to use the back side for inspiration while crafting your speech. This brief pitch should be as short as the time it takes to ride in an elevator (about 30-90 seconds). You could start with “I am here today because ...” or "Did you know that ...?" Be sure to include what you’re asking your representative or their staff member to do. Use the worksheet on the second page to help you craft your pitch.

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Hi NAME OF LAWMAKER,

My name is YOUR NAME and I'm a resident of COUNTY/STATE.

I'd like to use our time today to talk about INSERT TOPIC/DISEASE/LAW/FUNDING.

The reason why I'm advocating for this is because INSERT PERSONAL STORY (2-3 SENTENCES).

I know you INSERT RELEVANT CONNECTION/STANCE RELATED TO LAWMAKER (IF APPLICABLE).

What you may not know is that INSERT TWO POINTS/STATISTICS THAT MAY ENCOURAGE ACTION.

I hope you'll consider INSERT ACTION because it could mean INSERT POSITIVE OUTCOME.

Lastly, do you have any questions for me?

Thank you again for your time.

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