2020
Sponsorship Opportunities
<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>Abbey EXCLUSIVE</th>
<th>Champion EXCLUSIVE</th>
<th>Chairman 3 Available</th>
<th>Nominee</th>
<th>Advocate</th>
<th>Grassroots</th>
</tr>
</thead>
<tbody>
<tr>
<td>DONATION</td>
<td>$85,000</td>
<td>$65,000</td>
<td>$45,000</td>
<td>$30,000</td>
<td>$15,000</td>
<td>$7,500</td>
</tr>
<tr>
<td>Rare Across America Sponsorship*</td>
<td>Premier</td>
<td>Gold</td>
<td>Silver</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rare Giving Sponsorship*</td>
<td>Premier</td>
<td>Gold</td>
<td>Silver</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Young Adult Representatives of RDLA (YARR) Sponsorship*</td>
<td>Premier</td>
<td>Gold</td>
<td>Silver</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rare Disease Congressional Caucus Briefing Sponsorship</td>
<td>3 Briefings</td>
<td>2 Briefings</td>
<td>1 Briefing</td>
<td>1 Briefing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Monthly RDLA Webinar Lunch Sponsorship</td>
<td>6 Webinar Sponsorships</td>
<td>4 Webinar Sponsorships</td>
<td>3 Webinar Sponsorships</td>
<td>2 Webinar sponsorships</td>
<td>1 Webinar Sponsorship</td>
<td></td>
</tr>
<tr>
<td>RareVoice: Exclusive</td>
<td>“Presented By” at opening of awards ceremony and Step &amp; Repeat Logo</td>
<td>Introduce a speaker at Congressional Champagne Toast</td>
<td>Choice of 1: Napkin logo; Dessert sponsor; DJ sponsor at reception with Shout Out</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>RareVoice: Logo in full page POLITICO Ad</td>
<td>“Presented By” Logo at top</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
<td></td>
</tr>
<tr>
<td>RareVoice Attendance</td>
<td>Reserved Lounge Area Seating for 8</td>
<td>Reserved Lounge Area Seating for 6</td>
<td>Reserved Table for 4</td>
<td>4 Registrants</td>
<td>2 Registrants</td>
<td>2 Registrants</td>
</tr>
<tr>
<td>RareVoice Ad in Program Book</td>
<td>“Presented By” Logo on Cover &amp; Back cover Full Page Ad</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Half Page</td>
<td>Quarter Page</td>
<td>Logo</td>
</tr>
<tr>
<td>RareVoice Printed Invitation - Hand Delivered to Congressional Offices</td>
<td>“Presented By” Logo on Front</td>
<td>Large Logo on Back</td>
<td>Large Logo on Back</td>
<td>Medium Logo on Back</td>
<td>Medium Logo on Back</td>
<td>Small Logo on Back</td>
</tr>
<tr>
<td>RareVoice email invite</td>
<td>“Presented By” Logo on Top</td>
<td>Medium Logo</td>
<td>Medium Logo</td>
<td>Small Logo</td>
<td>Small Logo</td>
<td>Small Logo</td>
</tr>
<tr>
<td>RareVoice: Social Media Mentions in RDLA vehicles</td>
<td>4 Mentions</td>
<td>3 Mentions</td>
<td>2 Mentions</td>
<td>2 Mentions</td>
<td>1 Mention</td>
<td></td>
</tr>
</tbody>
</table>
Rare Disease Legislative Advocates Young Adult Representatives (YARR)

Launched in 2019, the Young Adult Representatives of Rare Disease Legislative Advocates (RDLA) are a highly motivated group of 16-30 year-olds from the rare disease community. The goal of YARR is to have a member in every state who can mentor other young adults with rare diseases to become advocates and help with the transition from childhood to adulthood. There are currently 50 members and growing in YARR. In 2019, they spoke at 10 patient advocacy conferences and are available for presenting at your desired conference or professional meeting.

**Premier Level**

- Large logo on signage at all YARR meetings including the Rare Disease Week on Capitol Hill meeting
- Large Logo on website
- Large Logo on all communications including YARR newsletter
- YARR Speaker provided at two of your selected conferences or meetings
- Sponsorship of the YARR “Hot Desk” at the EveryLife Rare Hub

**Gold Level**

- Medium logo on signage at all YARR meetings including the Rare Disease Week on Capitol Hill meeting
- Medium logo on website
- Medium logo on all communications including YARR newsletter
- YARR speaker provided at one of your selected conferences or meetings

**Silver Level**

- Small logo on signage at all YARR meetings including the Rare Disease Week on Capitol Hill meeting
- Small logo on website
- Small logo on all communications including YARR newsletter
Rare Giving Program

Rare giving is the Foundation’s grant program which provides $100,000 in financial support annually to individual rare disease advocates and patient organizations. The program provides travel scholarships for events on Capitol Hill as well as workshops hosted by FDA and NIH, as we believe it is critical to ensure that legislators and policymakers hear directly from patients and caregivers. 

Sponsorships are also available for patient and physician education events that facilitate collaboration across diseases or engage rare disease advocates in public policy.

In 2019, Rare Giving offered 163 travel stipends for Rare Disease Week, 98 of which were accepted from 49 states, totaling $76,600. Rare Giving distributed 25 event sponsorships in 2019 totaling $29,500. In addition, as part of Rare Giving, RDLA provided resources and support to the many events including help building agendas, speakers, offer advice and expertise, as well as distributing RDLA and EveryLife materials at the events to 3,000 people.

Premier Level

- RDW (Rare Disease Week) email blast announcing travel stipends application details including sponsor recognition
- **Guarantees 10 disease specific patients** are offered travel stipends to Rare Disease Week or Regional Leadership symposiums
- Recognition in the February RDW webinar travel stipends slides
- Recognition on Website RDW under travel stipends
- Logo at Stipend Tables and at RDW
- Logo on Rare Giving web page

Gold Level

- RDW (Rare Disease Week) email blast announcing travel stipends application details including sponsor recognition
- **Guarantees five disease specific patients** are offered travel stipends to Rare Disease Week or Regional Leadership symposiums
- Recognition in the February RDW webinar travel stipends slides
- Recognition on RDW website under travel stipends
- Logo at Stipend Tables and at RDW
- Logo on Rare Giving web page

Silver Level

- RDW (Rare Disease Week) email blast announcing travel stipends application details including sponsor recognition
- Recognition in the February RDW webinar travel stipends slides
- Recognition on RDW website under travel stipends
- Logo at Stipend Tables and at RDW
- Logo on Rare Giving web page
Under the Rare Across America program, RDLA staff organizes meetings for rare disease advocates with their Members of Congress and/or the Member’s staff. The meetings take place in the Member’s district office during the month of August, while Congress is in recess from July to September annually. The RDLA team also helps to prepare advocates for their meetings, providing legislative resource materials and hosting pre-meeting training webinars. No prior advocacy experience is necessary. In 2019, there were 600 advocates registered in 49 states for in-district meetings.

Premier Level

- Large logo on Rare Across America educational webinars
- Large Logo on website
- Large Logo on all communications
- Advocacy training for a disease specific organization of your choice
- Three social media mentions during Rare Across America

Gold Level

- Medium logo on Rare Across America educational webinars
- Medium logo on website
- Medium logo on all communications
- Two social media mentions during Rare Across America

Silver Level

- Small logo on Rare Across America educational webinars
- Small logo on website
- Small logo on all communications
- One social media mention during Rare Across America